Global Sport Social Impact Challenge FAQ’s

How do I formally submit my idea?

The Global Sport Institute (GSI) has partnered with ASU’s Venture Devils program to support the Global Sport Social Impact Challenge. Venture Devils is a well-established program that helps entrepreneurs track their progress against predefined milestones and refine their ventures prior to pitching to potential funders.

How will GSI select a winner?

Winners will be selected by a team of GSI judges during ASU Venture Devils Demo Days, which are held on the last day of fall and spring classes each year. See: http://links.asu.edu/VentureDevilsSchedule. Up to five finalists will compete for a $10,000 prize annually.

I know nothing about entrepreneurship. Can you help me?

Yes. Once you are accepted into the Venture Devils program, you will be assigned a Venture Mentor who will meet with you, in person or phone/online, for at least one hour every-other-week as you advance your venture and prepare to potentially pitch your idea. You will also have access to a variety startup training modules and opportunities.

Do I have to be accepted into the Venture Devils program in order to compete for the Global Sport Social Impact Challenge?

Yes. You are free to share ideas with us outside of this framework, but you must apply and be accepted into the Venture Devils program before your startup will be eligible for funding available via the Global Sport Social Impact Challenge.

What type of time-commitment will this require?

Completing the application requirements for the Venture Devils program may take several hours. Once your venture is accepted into the program, you will be expected to invest as much time as you’re able to advance your venture concept and justify your need for potential grant funding via the Global Sport Social Impact Challenge. You may learn more about the Venture Devils program expectations here: http://links.asu.edu/VentureDevilsSyllabus.

Will everyone who is accepted into the Venture Devils program participate in Demo Day?

All startups that are accepted into Venture Devils will be invited to compete for a chance to pitch for funding via our bi-annual Demo Day events. The Venture Devils program uses a bi-annual Pitch Playoff
process to determine which startups are ready to compete for available funding, such as the grants available through the Global Sport Social Impact Challenge. You may learn more about this process here: [http://links.asu.edu/VenDevASU](http://links.asu.edu/VenDevASU)

**Is there any cost to participate in the Venture Devils program?**

No.

**Tell me more about the application deadlines.**

Venture Devils accepts and on-boards new ventures into the program five times per year. The rolling application deadlines and subsequent Pitch Playoff and Demo Day funding competition dates may be found here: [http://links.asu.edu/VentureDevilsSchedule](http://links.asu.edu/VentureDevilsSchedule).

**Where do I begin?**

If you intend to compete for funding and support within the Global Sport Social Impact Challenge, your first step is to apply to Venture Devils program before the next application deadline, which are five times per year. You may apply to the program via this web page: [http://links.asu.edu/GoVentureDevils](http://links.asu.edu/GoVentureDevils). Detailed application instructions may be found here: [http://links.asu.edu/VentureDevils-Apply-HowTo](http://links.asu.edu/VentureDevils-Apply-HowTo).

**I submitted my Venture Devils application. Now what?**

You will receive information within one week after the application deadline. Once your venture is accepted into the program, you will be invited to attend an orientation to learn more about the program, meet your assigned Venture Mentor, and learn how to compete within the Global Sport Social Impact Challenge.

**I still have more questions. Who may I contact?**

Please email [VentureDevils@asu.edu](mailto:VentureDevils@asu.edu) if you have any further questions about the Global Sport Social Impact Challenge or the Venture Devils program.