Entrepreneurs of Color and Women Entrepreneurs are Essential to the Economy

A critical driver of the American economy is the strength of its entrepreneurial culture. Small business owners are a job creation force for the U.S. economy; yet women own only 35 percent of business and minorities own 29 percent of businesses. By enhancing the diversity of American entrepreneurs, the U.S. can dramatically increase the number of businesses created and succeeding, resulting in economic and social growth.

U.S. Population vs U.S. Owned business

- 62% White non-Hispanic Population
- 49% U.S. men population
- 71% White non-Hispanic owned businesses
- 29% Minority-owned businesses

U.S. Male/Female Population vs U.S. Male/Female Owned Businesses

- 49% U.S. men population
- 51% U.S. women population
- 64% U.S. men-owned businesses
- 36% U.S. women-owned businesses

Arizona Population vs Arizona Owned business

- 56% White non-Hispanic Population
- 44% Minority Population
- 83% White non-Hispanic owned businesses
- 17% minority-owned businesses

Arizona Male/Female Population vs Arizona Male/Female Owned Businesses

- 50% Arizona men population
- 50% Arizona women population
- 63% Arizona men-owned businesses
- 37% Arizona women-owned businesses

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